

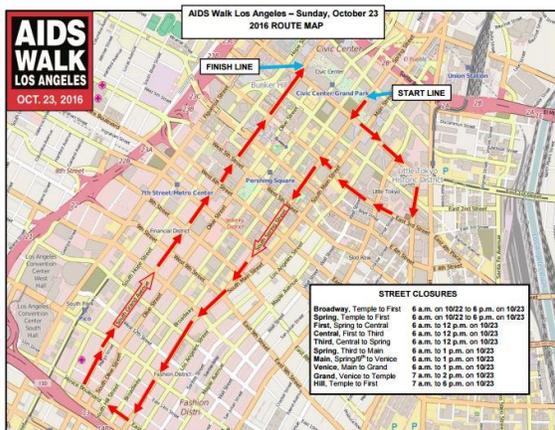


For Immediate Release

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AIDS Walk Los Angeles Reveals New Downtown Route for October 23 Event
32nd annual AIDS Walk Los Angeles starts and ends in Grand Park and raises critically needed funds for APLA Health

(Los Angeles, CA; September 21, 2016)—[AIDS Walk Los Angeles](#) unveils a new [route](#) for this year’s event, which takes place Sunday, October 23. The 10-kilometer (6.2-mile) walk will begin and end in Grand Park, located in the heart of Downtown Los Angeles, and the route will take walkers past such historic and architecturally rich landmarks as the Walt Disney Concert Hall, the Dorothy Chandler Pavilion, the Broad Museum, the Japanese American Museum, and many others.

The Walk, which is expected to draw many thousands of participants in its 32nd year, raises vital funds for the services and programs [APLA Health](#) provides to more than 14,000 people in Los Angeles County annually. Since its inception in 1985, AIDS Walk Los Angeles has raised more than \$82 million for

organizations that work to end the HIV epidemic and is one of the largest AIDS fundraising events in the country.

The Walk begins on the morning of Sunday, October 23, with Sign-In at 8:30 a.m. and the Opening Ceremony at 9:15 a.m., which will include celebrity supporters, live entertainment, and state and local officials. Past Opening Ceremonies have featured Paula Abdul, Jamie Lee Curtis, Mary Louise Parker, Drew Carey, Candis Cayne, Hal Sparks, Madonna, Michael Urie, George Takei, Lisa Vanderpump, Lea DeLaria, Danny Pintauro, and many more.

In addition, AIDS Walk Los Angeles is supported by many sponsors, including Premier Sponsors Gilead Sciences and Quest Diagnostics; Grand Sponsors ABC7, Delta Air Lines, Paul Hastings, and Paramount Pictures; and Principal Sponsors Anthem Blue Cross, Macy's, PepsiCo, and Toyota.

The event will conclude with special performances and food truck festivities at the Splash Fountain and Performance Lawn of Grand Park after participants complete the route.

Participants are encouraged to register at la.aidswalk.net, where they can utilize many different fundraising tools.

Event Details for AIDS Walk Los Angeles

Sunday, October 23, 2016

8:30 a.m.: Sign-In opens

9:15 a.m.: Opening Ceremony

10 a.m.: Walk begins

The walk begins and ends in Grand Park. The 10K route travels through Little Tokyo, Pershing Square, the Jewelry District, the Fashion District, and other parts of Downtown L.A.

Parking information will be available soon on the AIDS Walk website. The start of the walk will take place just one block away from a major LA Metro stop, Grand Park/Civic Center, on the Red and Purple Lines.

Join the AIDS Walk Los Angeles community online through [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

Find out more about APLA Health and the services it provides by visiting www.aplahealth.org.

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About APLA Health: APLA Health's mission is to achieve health care equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV. We are a nonprofit, federally qualified health center serving more than 14,000 people annually. We provide 20 different services from 15 locations throughout Los Angeles County, including: medical, dental, and behavioral health care; PrEP counseling and management; health education and HIV prevention; and STD screening and treatment. For people living with HIV, we offer housing support; benefits counseling; home health care; and the Vance North Necessities of Life Program food pantries; among several other critically needed services. Additionally, we are leaders in advocating for policy and legislation that positively impacts the LGBT and HIV communities, provide capacity-building assistance to health

departments across the country, and conduct community-based research on issues affecting the communities we serve. For more information, please visit us at aplahealth.org.

About AIDS Walk Los Angeles: Since 1985, AIDS Walk Los Angeles has raised more than \$82 million for HIV programs and services throughout Los Angeles County, and has grown into one of the largest AIDS fundraising events in the country. In 2015 alone, 20,000 participants, many of whom were members of 1,600 corporate and community teams, raised more than \$2.4 million for AIDS Project Los Angeles and 20 other AIDS service organizations. For more information, please visit la.aidswalk.net.

About MZA Events: AIDS Walk Los Angeles was founded in 1985 by Craig R. Miller and his organization of activists, MZA Events. Miller is the AIDS Walk Founder and Senior Organizer and has produced hundreds of public service campaigns and fundraising events, generating more than \$400 million for major AIDS organizations throughout the country. For more information, please visit mzaevents.com.