



For Immediate Release

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(Left to right: Delta Work, Raja, and Latrice Royale)

***RuPaul's Drag Race Stars to Perform at AIDS Walk Los Angeles October 23
32nd annual event will feature post-Walk performances by stars of popular TV show,
as well as a new "Key to the City Club" fundraising challenge with exclusive prizes***

(Los Angeles, CA; October 5, 2016)—[AIDS Walk Los Angeles](#) has announced that this year's event will feature live, post-Walk performances in Grand Park downtown by drag queens from Logo TV's [RuPaul's Drag Race](#), as well as appearances by judges Carson Kressley and Michelle Visage. Among the queens confirmed to perform are Raja (Season 3 winner), Delta Work (Season 3) and Latrice Royale (Season 4), with more to be announced.

In addition to these special *Drag Race* performances, post-Walk festivities in Grand Park will include food trucks located near the splash fountain and musical performances on the lawn.

AIDS Walk Los Angeles has also just unveiled its first-ever Key to the City Club Challenge. This fundraising competition honors the event's new location in Downtown Los Angeles. The top 20 fundraisers between 12 a.m. on October 8 and 11:59 p.m. on October 16—regardless of where their fundraising totals were before the start date—will receive a "Key to the City" on the morning of the Walk, granting them plus one friend access to exclusive stops along the route, special prizes, VIP passes to meet celebrity guests,

including the Drag Race stars, and more. [Sign-up](#) for the contest lasts until 11:59 p.m. on October 7. Winners of the Key to the City Club Challenge will be announced October 17.

The 10K Walk, which is expected to draw many thousands of participants in its 32nd year, raises vital funds for the services and programs [APLA Health](#) provides to more than 14,000 people in Los Angeles County annually. Since its inception in 1985, AIDS Walk Los Angeles has raised more than \$82 million for organizations that work to end the HIV epidemic and is one of the largest AIDS fundraising events in the country.

The Walk begins on the morning of Sunday, October 23, with Sign-In at 8:30 a.m. and the Opening Ceremony at 9:15 a.m., which will include celebrity supporters, live entertainment, and state and local officials.

In addition, AIDS Walk Los Angeles is supported by many sponsors, including Premier Sponsors Gilead Sciences and Quest Diagnostics; Grand Sponsors ABC7, Delta Air Lines, Paul Hastings, and Paramount Pictures; and Principal Sponsors Anthem Blue Cross, Macy's, PepsiCo, and Toyota.

Participants are encouraged to register at la.aidswalk.net and begin fundraising.

Join the AIDS Walk Los Angeles community online through [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

Find out more about APLA Health and the services it provides by visiting aplahealth.org.

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About APLA Health: APLA Health's mission is to achieve health care equity and promote well-being for the LGBT and other underserved communities and people living with and affected by HIV. We are a nonprofit, federally qualified health center serving more than 14,000 people annually. We provide 20 different services from 15 locations throughout Los Angeles County, including: medical, dental, and behavioral health care; PrEP counseling and management; health education and HIV prevention; and STD screening and treatment. For people living with HIV, we offer housing support; benefits counseling; home health care; and the Vance North Necessities of Life Program food pantries; among several other critically needed services. Additionally, we are leaders in advocating for policy and legislation that positively impacts the LGBT and HIV communities, provide capacity-building assistance to health departments across the country, and conduct community-based research on issues affecting the communities we serve. For more information, please visit us at aplahealth.org.

About AIDS Walk Los Angeles: Since 1985, AIDS Walk Los Angeles has raised more than \$82 million for HIV programs and services throughout Los Angeles County, and has grown into one of the largest AIDS fundraising events in the country. In 2015 alone, 20,000 participants, many of whom were members of 1,600 corporate and community teams, raised more than \$2.4 million for AIDS Project Los Angeles and 20 other AIDS service organizations. For more information, please visit la.aidswalk.net.

About MZA Events: AIDS Walk Los Angeles was founded in 1985 by Craig R. Miller and his organization of activists, MZA Events. Miller is the AIDS Walk Founder and Senior Organizer and has produced hundreds of public service campaigns and fundraising events, generating more than \$400 million for major AIDS organizations throughout the country. For more information, please visit mzaevents.com.